

## Fan Content Policy

*Last updated: March 2nd, 2016*

This Fan Content Policy governs your use of Kiloo's copyrights and trademarks from **Subway Surfers, Spellbinders, Dawnbringer, Tesla Tubes, Smash Champs, Frisbee Forever and Frisbee Forever 2, Bullet Time HD and Stormblades**, including any related fan kits provided by Kiloo ("Kiloo Assets") for Fan Content purposes.

We will not give warnings for violations of this Policy.

### 1. Specific Rules for Fan Content

**Fan Content Purposes only.** Your use of Kiloo's Assets in Fan Content must be limited to displaying, identifying and discussing only Kiloo's products as permitted by this Policy. You cannot create new products or content based on Kiloo Assets, such as games based on the Kiloo game characters. Permitted Fan Content normally includes non-commercial fan-generated online guides and guide apps, fan pages and gameplay videos as long as they follow this Policy.

**Be non-commercial.** You are not permitted to charge a fee of any kind (including in-app functionalities) from customers or visitors to your Fan Content, unless this has expressly been approved by Kiloo. You may, however, generally monetize your Fan Content by using advertisements. If you use ads, they must comply with all applicable laws, rules, regulations and developer policies.

**Respect Kiloo's brand.** You cannot create the impression that Kiloo is a sponsor or creator of or otherwise endorses your Fan Content. You also cannot create any materials from the Kiloo Assets that are similar to Kiloo's logos, trademarks or other elements of Kiloo's products and services. You can't modify Kiloo Assets without our express permission.

**Keep it online.** You are not permitted to manufacture or distribute (for free or otherwise) physical items such as T-shirts that bear any Kiloo Assets or other Kiloo intellectual property without a separate, express written agreement between you and Kiloo.

**No novels, theatricals or the like.** You are not permitted to write, produce or create any commercial novels, theatrical productions or other adaptations that include Kiloo's intellectual property without our express written permission.

**Insert disclaimers.** Do include the following notice (or a substantially similar unofficiality notice) in a font legible to end users of the Fan Content in connection with your use of Kiloo Assets: "This content is not affiliated with, endorsed, sponsored, or specifically approved by Kiloo and Kiloo is not responsible for it. For more information see Kiloo's [Fan Content Policy](#)."

**No domains or the like.** You can't register domain names, social media accounts or related addresses for your Fan Content which include Kiloo's trademarks (such as KILOO, SUBWAY SURFERS, SMASH CHAMPS, FRISBEE FOREVER, FRISBEE FOREVER 2, BULLETTIME OR STORMBLADES) without a separate written agreement with us.

**No illegal or offensive content.** The Kiloo Assets may not be used on or in connection with any Fan Content that (i) promotes hacks or cheats, sexually explicit materials, violence,

discrimination or illegal activities, (ii) makes disparaging, libelous or dishonest statements about Killoo and/or its products, employees and agents or (iii) contains other objectionable content.

## **2. Additional Terms**

**Killoos use of your Fan Content.** We may from time to time use your Fan Content without compensation in a manner we consider reasonable.

**Unpublished information and feedback.** If you give us any kind of feedback, information or suggestions regarding our games or otherwise, you understand that we can use it without further compensation or other obligations to you.

We reserve the right to determine what type of Fan Content we are OK with and may revoke the limited use license in this Policy at any time and for any reason. We may modify this policy at any time.